

FAST PITCH 2024 APPLICATION GUIDE

SVP INDIA SUPPORTS NONPROFITS AND CATALYZES COMMUNITY CHANGE!

About Social Venture Partners (SVP)

SVP India's vision is to provide individuals with a platform to engage with philanthropy, in order to create fulfilled lifelong givers.

We are a rapidly growing network with 520 individual donors spread across Pan India.

We focus on social issues and work together with our NGOs to bring innovative strategies to help address social challenges.

We bring together processes and skills to create a positive impact on our communities through grant making, volunteerism, nonprofit capacity building, and philanthropic education.

About Fast Pitch

FAST PITCH is a **communication skills program** and **fundraising event** for NGOs that are creating lasting social change.

Our program trains nonprofit professionals to powerfully communicate their organization's story, build deep relationships with donors, and strategically market their mission and impact.

Non profit organizations will now be accepted into our **Fast Pitch Class of 2024**.

All participants will have the opportunity to deliver their own unique "Fast Pitch" and connect with leaders in the business, philanthropic, and nonprofit communities.

Fast Pitch is an incredible opportunity for nonprofit organizations to build lasting **relationships**, gain new **resources**, and become more **resilient**.

Milestones from SVP India's Fast Pitch 2022 and 2023



FAST PITCH OFFERS:

- ✓ Professional Communication and Storytelling Training
- ✓ Dedicated Coaches to assist you with crafting your best "Fast Pitch"
- ✓ The opportunity to deliver YOUR STORY, needs, and impact to a wide audience
- ✓ Access to a wide audience which includes Donors
- ✓ Ability to get Unrestricted Grants

DO YOU CONSIDER YOURSELF AND YOUR NONPROFIT TO BE?

- **Focused** on long-term outcomes
- **Creative** and able to problem solve to tackle complex social issues in your community
- **Committed** to growth and capacity building
- **Interested** in learning how to improve your organization's fundraising and messaging strategy

If these qualities describe you, we encourage you to apply to be part of Fast Pitch 2024!

ELIGIBILITY:

- 1) Nonprofit organization** – applicants must be any form of non-profit; Sec-8, Society or Trust with renewed 12A and 80G
- 2) Location** – based in or area of operations in Ahmedabad, Bangalore, Chandigarh, Chennai, Delhi NCR, Hyderabad, Kolkata, Mumbai, Nagpur, Pune and Surat
- 3) Financials** – annual expenditure in FY 2022-23 between Rs. 20 lakhs and Rs. 3 crores
- 4) Domain / Thematic Areas** - can be working in any sector or area that benefits the economically weaker population
- 5) Organization age** - minimum 3 years in operation (established no later than 2020)
- 6) Presenter** – individuals presenting on behalf of their organization must be a senior team member with significant organizational decision-making responsibility

HOW IT WORKS:



PROGRAM PARTICIPATION REQUIREMENTS:

- We are looking for participants who are **committed** to the Fast Pitch process during the program timeline.
- Presenters **must attend all the training workshops and coaching sessions**, which help to produce a crisp, engaging five-minute presentation of the organization's mission, distinctive approach and impact.

HOW TO APPLY:

1. **Learn** more about Fast Pitch - <https://svpindia.org/fastpitch/>
2. **Submit** your application (see key Qs below) along with a Video (details below) !
We can't wait to learn more about your organization and the work you are doing.
3. **Relax**, we will notify you by email that we have received your application.

***Application Key Questions** - below questions are part of the Application Form. Prepare well and then fill in the google form with your best responses !

1. What social issue are you trying to address? (50 words)
2. What is your view on the cause(s) of this problem? Please describe the extent of the problem in our country - use data to support this description. (200 words)
3. Describe the initiative/program within your organization that seeks to resolve this problem(s). (200 words)
4. How is your solution unique, innovative and more effective than other organizations, who may be addressing the same social issue? (200 words)
5. Give us a real-life example of your mission in action. (200 words)
6. How do you measure the organization's short-term and long-term impact? Have any third party assessments been conducted? (200 words)
7. Have you conducted any third party Impact Assessments? If yes, please attach the report.
8. What is your total impact to date? (100 words)
9. Do you have any plans for scaling? If yes, what are the plans? (150 words)
10. How do you use social media to promote the work of your NGO? (150 words)
11. Why are you interested in participating in Fast Pitch? (150 words)
12. How would you use the winning grant? (200 words)

***NGO Intro Video parameters** - min 2.5 & max 3 mins, upto 100mb

Key parameters -

1. Can be made in English or Hindi
2. Fast Pitch participant must be the Same as the speaker in this video (tell us 'Who' you are / role of the speaker in the org)

Questions to answer in the video:

1. Share a difficult situation, what you learned from it and how you overcame it.
2. Share what brought you to this cause and how you instill commitment in your team towards this cause.
3. Share how you will utilize the Fast Pitch Unrestricted Grants.

NOTE: Estimated time to fill the complete Application Form is 2-3 hours

QUESTIONS?

We encourage you to join us in any one of our four NGO Applicants' **Introduction to Fast Pitch Virtual Q&A sessions** organized on :

Monday - 18th Sep, Tuesday - 26th Sep, Tuesday - 3rd Oct, Tuesday - 10th Oct from 4 to 5 pm to understand the Fast Pitch Program and Event better.

Keep your questions about eligibility, program participation requirements and the application ready !

Zoom Link for the session on all days -

Topic: SVP India Fast Pitch 2024 - NGO Applicants' Virtual Q&A sessions

Join Zoom Meeting

<https://us06web.zoom.us/j/88504767625?pwd=bkJCaIRFeG9Ld25taGJJNU9oMHZzd09>

Meeting ID: 885 0476 7625

Passcode: 653127

IMPORTANT SESSIONS in the FAST PITCH PROGRAM:

All sessions listed are **MANDATORY** for **Fast Pitch Class of 2024** participants. Exact dates and timings will be shared with the finalists.

- NGO Orientation
- Coach Meet and Greet Event
- Pitch Communications Training (2 workshops)
- Pitch Refinement training (2 workshops)
- 1 on 1 Coaching (8 sessions)

WE CARE ABOUT YOUR EXPERIENCE:

The work you do matters, and your time is valuable. We are here to support YOU!

Below is a checklist to help you prepare for submitting your application.

APPLICATION CHECKLIST:

1. Attend the **Introduction to Fast Pitch Virtual Q&A sessions** to learn more and get all your queries answered
2. Identify a **senior leader** who will represent your organization as the participant
3. Review the **questions** shared here, prepare for them and fill in the application
4. Submit your application - Deadline to apply is **Wednesday 11th October 2023**
5. Celebrate your hard work!

STAY CONNECTED WITH US!

Check our website for updates: www.svpindia.org

Write to fastpitch@svpindia.in for any queries. All the Best !